

# Smartner

## Duality Always-On Mail



### Mobile Messaging

Extend messaging and desktop productivity to mobile users quickly, easily—and very affordably.

Most companies know their mobile workers would be more productive if they had real-time access to messaging and their desktop applications all the time. However, for many organizations, typical mobile messaging solutions are too expensive and take too much time and too many IT resources to deploy. Then, they're too demanding to use and maintain in the field. The Smartner Duality Always-on Mail® solution overcomes all of those problems.

Based on Windows Mobile™ software, Smartner Duality delivers all the benefits of *real-time* enterprise messaging with a very comfortable user experience and end-to-end enhanced security. Best of all, the Smartner Duality solution holds total cost of ownership to a minimum. An enterprise-wide installation can be deployed in *hours*, not weeks or months. There's no need to change corporate systems, networks, or firewalls. Simply install Smartner Duality and go.

## Solution Summary

### Industry/Horizontal: Mobile Messaging

#### Situation

Need to improve responsiveness and effectiveness of mobile executives, sales, and service staffs while reducing costs and complexity of doing business anywhere.

#### Solution

Smartner Duality Always-on Mail improves productivity of mobile workers by providing a continuous, secure flow of information with low total cost of ownership.

#### Microsoft Technologies:

- ▶ Windows Mobile software
- ▶ Windows Mobile-based devices, including Pocket PC, Pocket PC Phone Edition and Smart phones
- ▶ Windows Server™
- ▶ Microsoft Exchange Server™

#### Partner Contacts

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### Next Steps

Discover the benefits of Smartner Duality Always-on Mail with a three-month Enterprise Trial you can implement in a just few hours. Contact Ari Backholm (ari.backholm@smartner.com) or Mika Uusitalo (mika.uusitalo@smartner.com).

### About Windows Mobile

Windows Mobile software provides a powerful and flexible platform that enables organizations to develop mobile solutions that improve productivity and customer satisfaction while reducing operating costs.

### About Smartner

Smartner Information Systems is a European leader in mobile e-mail and office solutions for global Fortune 500 customers and SMEs. Smartner software solutions for mobile professionals provide outstanding user experience, enhanced security, and lowest total cost of ownership. Smartner solutions are available through authorized resellers in Europe and the Americas, and mobile service operators in Europe. Visit Smartner on the Web at [www.smartner.com](http://www.smartner.com).

## Solution Overview

“Keep in touch!” It’s easier said than done. It means key people must be able to participate in the flow of information in real time—wherever they are. With Smartner Duality Always-on Mail, it *is* easy. Using Windows Mobile software, Smartner Duality extends business information and messaging out to mobile devices without any interaction by the users. It helps managers make better decisions, professional services people serve their clients better, sales-people make more sales, and everyone make the best use of their time.

Smartner Duality is designed around the user rather than the needs of a technology. All technical details, including wireless connectivity, security, and program updates, are transparent. With real-time push technology, there’s no need for

synchronization, no delays in getting the latest information and acting on it. Users can take their e-mail, PIM functions, and desktop applications for granted—and take them anywhere to use anytime, online or offline.

Your organization can implement a three-month trial deployment in just a few hours, and start reaping the benefits right away.

Business Benefits	Cost and Management Benefits
<ul style="list-style-type: none"> <li>▶ Maximize effectiveness of mobile workers. They are always “in the loop.”</li> <li>▶ Faster response to customers and changing business conditions.</li> <li>▶ Users stay focused on the job, not the technology.</li> <li>▶ Everyone works with same information, instantly mirrored on mobile device and desktop systems.</li> <li>▶ Familiar Windows® “face” and functions. Minimal training needed.</li> </ul>	<ul style="list-style-type: none"> <li>▶ Very low total cost of ownership.</li> <li>▶ Fast, easy enterprise deployment—typically two hours.</li> <li>▶ Reduced travel costs to serve customers.</li> <li>▶ Enhanced security for business data.</li> <li>▶ Little to no downtime with remote management of mobile devices.</li> <li>▶ No need to change corporate systems, networks, and firewalls.</li> <li>▶ Future-proof. Add applications as needed.</li> </ul>

### Smartner Duality Always-on Mail delivers real-time enterprise messaging and two-way access to applications to mobile users

